

# Strategy and Innovation Conference

May 16 –17, 2023 | Chicago, IL



## Event Overview

We're moving the Asset Management Conference to May next year and expanding it to include additional content – introducing the **Strategy and Innovation Conference**! This expanded event will take place in **Chicago, IL on May 16-17, 2023**, and will feature the same great content we've been providing to asset managers and investment planners and will also include other critical areas of strategic importance for today's power industry professionals. With dedicated tracks for safety and security, and innovation, this event will provide a forum for thought leaders to share and learn about the newest innovations, latest technological advancements, and the future of the power grid. Join us for this event and be a part of the conversation!

The event will feature presentations on the following themes:

### 1. Asset Management

- Strategic assessment management
- Metrics and Key Performance Indicators (KPIs)
- Data analysis and predictive analytics
- Software solutions and artificial intelligence
- Risk management
- Climate adaptation

### 2. Safety and Security

- Organizational safety culture
- Health and safety program development and management
- Human performance factors
- Physical infrastructure security
- Cyber security
- Technology and biometrics

### 3. Innovation

- Strategic planning and roadmaps of the future
- Clean energy technologies and solutions
- Decarbonization and electrification
- Alternative and emerging generation sources (e.g. Hydrogen, SMRs, etc)
- Energy storage
- Distributed Energy Resources (DERs)

For more information, please contact [conferences@ceati.com](mailto:conferences@ceati.com).

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## Who Should Attend?

- Electric Utilities
- Consultants
- Equipment Manufacturers and Suppliers
- Research Facilities and Laboratories
- Academics

## Why Exhibit?

- Showcase your products
- Generate highly qualified leads
- Generate credibility
- Cultivate relationships
- Maximize your brand exposure

## Supported by our member utilities:

Algonquin Power and Utilities  
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ELES  
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ENMAX Power Corporation  
Entergy Services  
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Grand River Dam Authority  
Grant County Public Utility District  
Great River Hydro  
Hoosier Energy  
Hydro One  
Hydro Ottawa  
Hydro Tasmania  
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Manawa Energy  
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Portland General Electric  
Powerlink Queensland  
PPL Electric Utilities  
Sacramento Municipal Utility District  
SaskPower  
Seattle City Light  
Snohomish County P.U.D. #1  
Southern California Edison  
Southern Company  
Tacoma Power  
Tennessee Valley Authority  
Toronto Hydro-Electric System  
TransAlta Corporation  
U.S. Army Corps of Engineers  
U.S. Bureau of Reclamation  
U.S. Department of Energy  
Uganda Electricity Generation Company  
Yuba Water Agency  
Yukon Energy Corporation



### Hilton Chicago

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All conference guests are eligible for a preferred rate of \$216 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2023 Strategy & Innovation Conference. Booking details will be available shortly.